StableDate

This is a summary of the full pitch deck for StableDate dating app, by Honey Computer:

Full Deck: https://investor.stabledate.com

"Democratizing dating while providing best-in-class emotional and logistical efficiency."
– CEO

The 3rd Generation of Dating Apps:

• **Dates-First Workflow:** Dates, not chats, are the unit of value. The workflow includes private, micro-targeted likes (honest without penalty), and users see accepted plans instead of a feed of rejection.

• **Explicit Scheduling:** Time and place are first-class match dimensions, allowing users to plan ahead, stack dates, and match by activity.

• **Commitment Validation & Anti-Ghosting:** The app verifies who actually shows up. Points make commitment explicit, reducing ambiguity and ghosting.

• **Search-First Matching:** The system ranks the whole pool repeatedly and is inspired by stable matching theory.

• **User-Defined Filters:** Criteria are fully customizable (values, beliefs, desires), and exact-match search prevents "crowd bias" filtering.

• **Equal Access & No Algorithmic Bias:** There is no hidden ranking or paywalled visibility, and full market access is offered. AI is reserved for safety and security, not for controlling "who gets seen".

• **Safety-by-Design:** Dates are set for daylight and public places; less anonymous messaging leads to better behavior; age verification (license check) prevents underage users.

• **Outcome-Optimized Metrics:** The app measures outcomes, not time spent, and notifications are only for meaningful commitments.

Market and Financials:

• **Competition Revenue:** Meta ($60,000M), Match Group ($3,479M), Tinder ($1,991M), Bumble ($1,071M), and Hinge ($550M).

• **Projected Revenue (100M users):** Ranges from $1.84B (low) to $27.02B (high).

• **Projected Net Profit (100M users):** Ranges from -$560.1M (low) to $24.62B (high).

The founder has a decade of NYC software experience in finance, adtech, defense, consulting, electronics, and healthcare. The contact email is CEO@HoneyComputer.com.